



72HRS FILM SERIES KENYA EDITION 2018

TERMS AND CONDITIONS OF PARTICIPATION

72HRS FILM SERIES, Kenya Edition 2018 is a distributive film project that challenges filmmakers to unbox their creativity and think outside the box by producing a short film within 72HRS from the 20th October, 6:00AM to 23th October 2018, 6:00AM within given surprise elements. Below are the terms and conditions for participating in this competition.

1.) ELIGIBILITY & REGISTRATION

Eligibility: 72HRS Film Series 2018 is a Kenya Edition and all participants must be residing in Kenya and above 18yrs of age.

Categories: All participants MUST choose one category to compete either: short film, music video, documentary or Cinematography.

Registration: Each participant must fill the registration form provided on the website and pay a non-refundable registration fee of KSHS 500 via MPESA, PAYBILL NO. 510800 Account name. KENYA FILM SERIES

Online Workshop: All participants must participate in the online film masterclass workshop from the 18th October, trained by a diverse international skilled producers/directors/ actors and script writers.

2.) DURATION

All films must adhere to the given duration (excluding beginning and ending credits).

Short Film - 5 Minutes Maximum.

Documentary - 3 Minutes Minimum.

Music Video - 2 Minutes Maximum.

Cinematography - 3 Minutes Maximum.

(silent /stop motion)

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3.) FILM

Intro- The intro of the film must include name of the film/music video, summary of the film and opening credits (the Introduction must be in English).

Opening Credits-it is mandatory to write "exclusively produced for 72Hrs Film Series" in the opening credits.

Jingle- The jingle and 72hrs film series logo will be sent to all participants before 72hrs film series challenge starts.

Content- All submitted content must be original and produced during 72Hrs Film Series.

4.) PRODUCTION

- -All cost for pre- production, production and post-production are solely the responsibility of the applicant. Creativity and uniqueness is your second name for your production. Don't be limited to think beyond and achieve the impossible.
- -Participants should be creative in shooting and use any production equipment available for them either camera or smartphone
- -The surprise line phrase and theme that MUST be included in the film will be sent to all participants via email/contact at 4:00 AM, 20th October 2018. 2 hours before 72hrs Film Series Competition starts.
- 72HRS Film Series Kenya Edition will begin on the 20th October 6:00AM to 23th October, 6:00AM 2018. All participants are expected to write, shoot, edit and submit their films within this period of time.
- -All participants must submit their films via our website portal www.72hrsfilmseries.com





Participants are open to choose the language they prefer but films recorded in a language other than English must provide English subtitles.

5.) WINNERS

Shortlisted Winners:

All shortlisted winners will be communicated to via email and personal contact on the 1st November 2018

Awards: 72HRS Film Series Kenya Edition will have 5 final winners in the following categories: Short Film Category, Documentary Category, Music video Category, Cinematography (Silent/stop motion) Category and Audience award category.

6.) JUDGING

72hrs Film Africa will have two categories of judging:

Wild Cats Judges: The wild cats will be made up of international professional filmmakers who will ensure the winners are selected based on creativity, uniqueness of content, production, excellence of actors and adherence to using of surprise elements.

Audience Public Voting: The shortlisted participants will submit a link of their film to the public for voting, this gives the public an opportunity to be involved in the voting process and select Audience Winner.

7.) PERMISSIONS & RIGHTS

All filmmakers must have the rights and permission required to produce their films in their irrespective locations, music beats/sound (if any) and other authorities.

By participating to 72HRS Film Series, the participant grants 72HRS FILM SERIES the rights to use his/ her film for promotional marketing, broadcasting, screening and distribution. The participant however, has free will to distribute his/ her films after 72HRS Film Series Screening and awards.

We wish you all the best! 72Hrs Film Team +254714257147

